

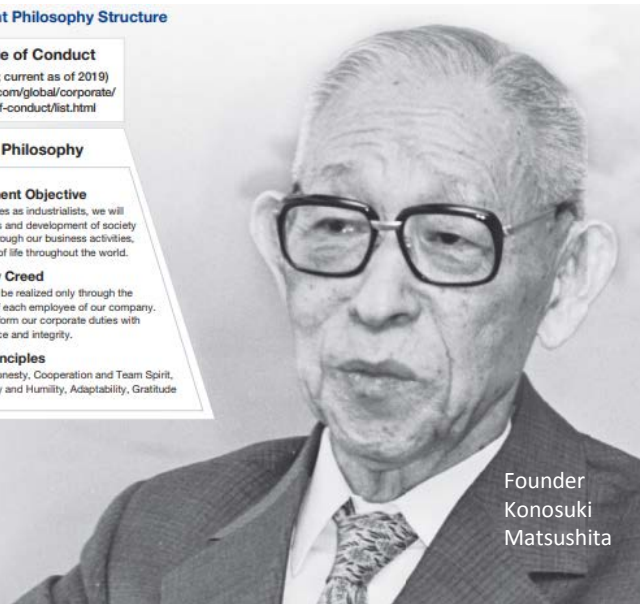
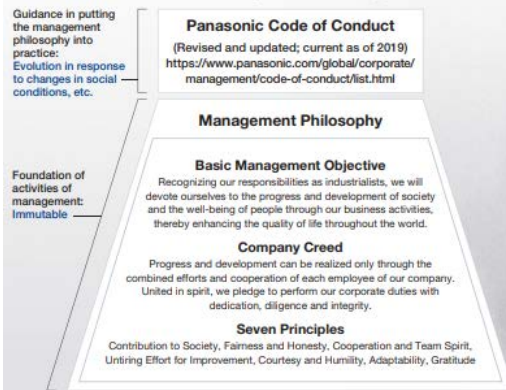
Panasonic

Panasonic Electronic Materials Division Overview

Founding Principles and History



Panasonic's Management Philosophy Structure



Founder
Konosuke
Matsushita

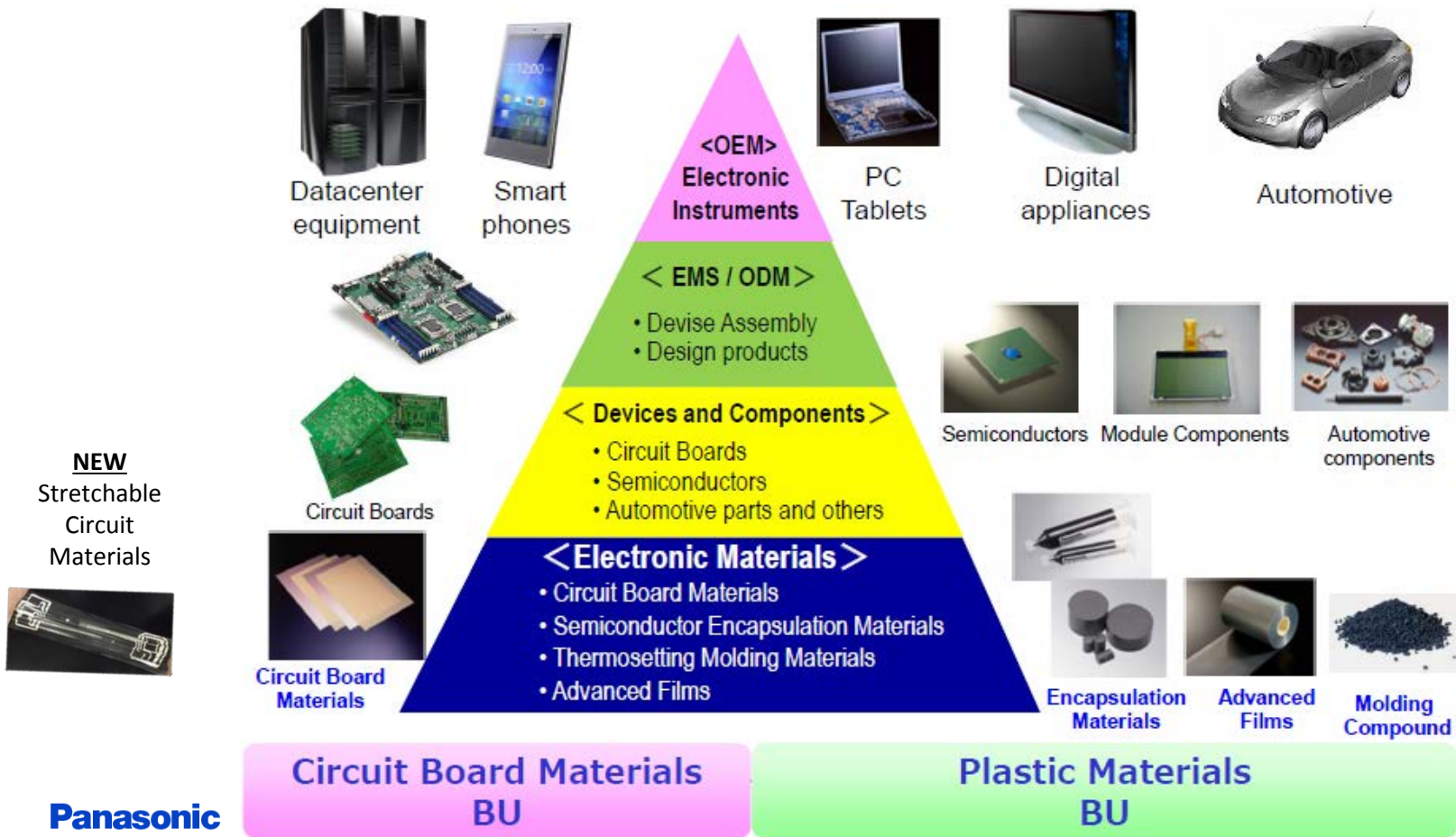
Corporate History

- 1918** Matsuhita Electric Housewares Manufacturing Works (today's Panasonic) established. Two new products, an attachment plug and, a two-way socket, launched on the market.
- 1927** Square bicycle lamp launched under the name "National Lamp," reflecting the hope that it would become **indispensable to the nation's citizens**. The product became popular throughout Japan as a safe light source.
- 1931** Sales of radios commenced. This radio that **"wouldn't break down"** delighted consumers and it brought news and culture into people's homes.
- 1932** Trade department established and **export business commenced**.
- 1950s** Washing machines, black and white TVs, refrigerators and other products launched that **reduced the burden of housework and made life easier**.
- 1961** Panasonic's **first overseas manufacturing facility**, National Thai Manufacturing Company, established. Manufacturing facilities were subsequently established in countries with difficulty importing household appliances due to foreign exchange shortages.
- 1965** Five-day work week introduced ahead of other companies. With a slogan of "One day of study, and one day of rest," the change played a major role in raising employee **productivity and motivation**.
- 1987** Joint venture to produce picture tubes (CRTs) for color TVs established in Beijing with a view to **China's modernization**. It was the first joint venture in China for Panasonic.
- 1988** Promoting **world peace** through sport. In accord with this philosophy of the Olympic Games, Panasonic has, since the Olympic Winter Games Calgary 1988, supported the Movement over 30 years as the highest ranking sponsor in "The Olympic Partner (TOP)" program.
- 2008** To make the Company a **truly global corporation**, the company name was changed to "Panasonic Corporation," and its corporate brands were unified as "Panasonic" worldwide.
- 2010** Mass production of lithium-ion batteries for hybrid EV automobiles commenced, helping to **popularize eco-cars**.
- 2014** Fujiwara Sustainable Smart Town established for **eco-conscious and comfortable lifestyles while ensuring safety and security**.
- 2018** Marking the **100th anniversary of its founding**, Panasonic introduced **"Lifestyle Updates"** as its future direction to take.

* Please refer to "Achieving Lifestyle Updates" in the section "Message from the CEO."



Position in the Electronics Manufacturing Value Chain

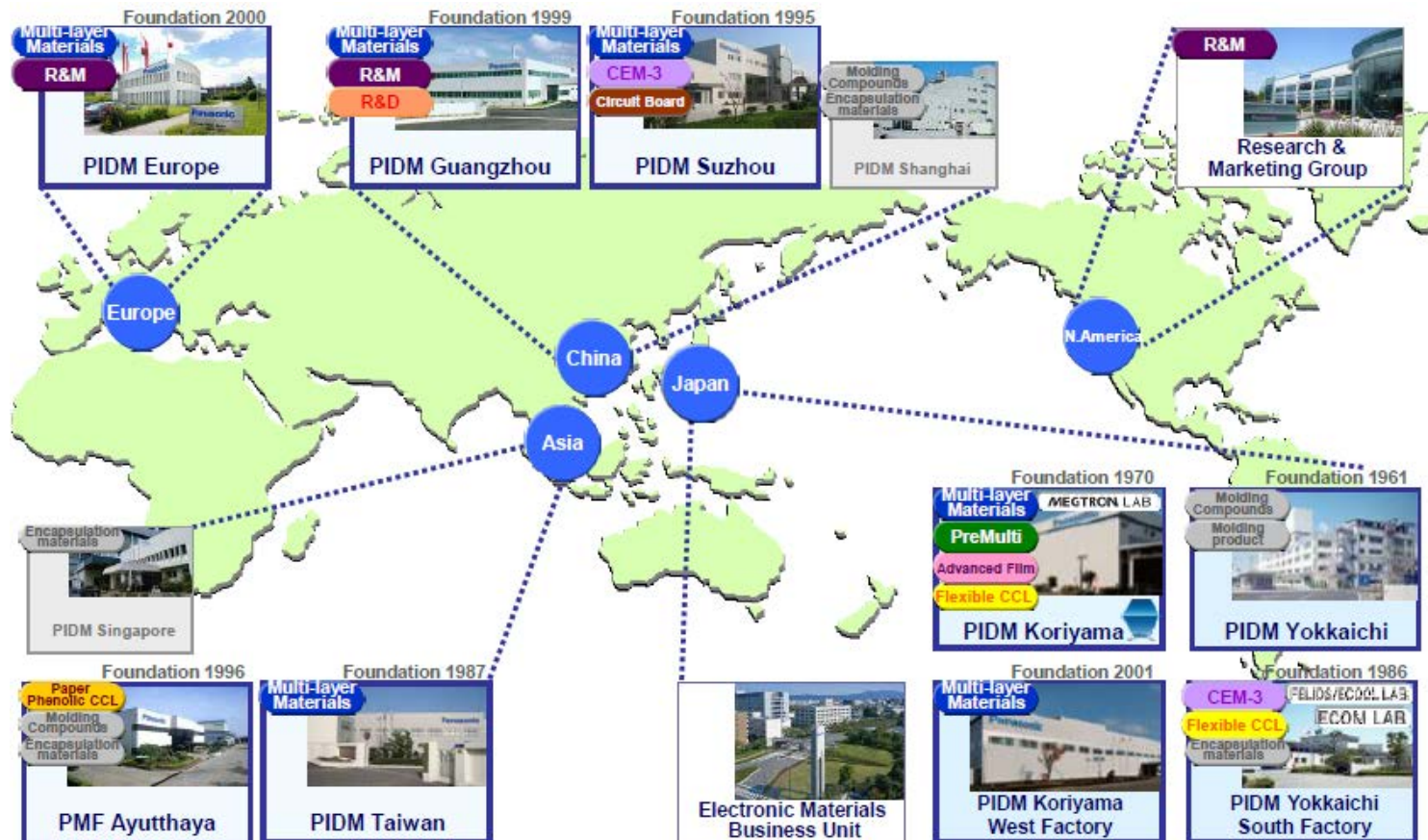


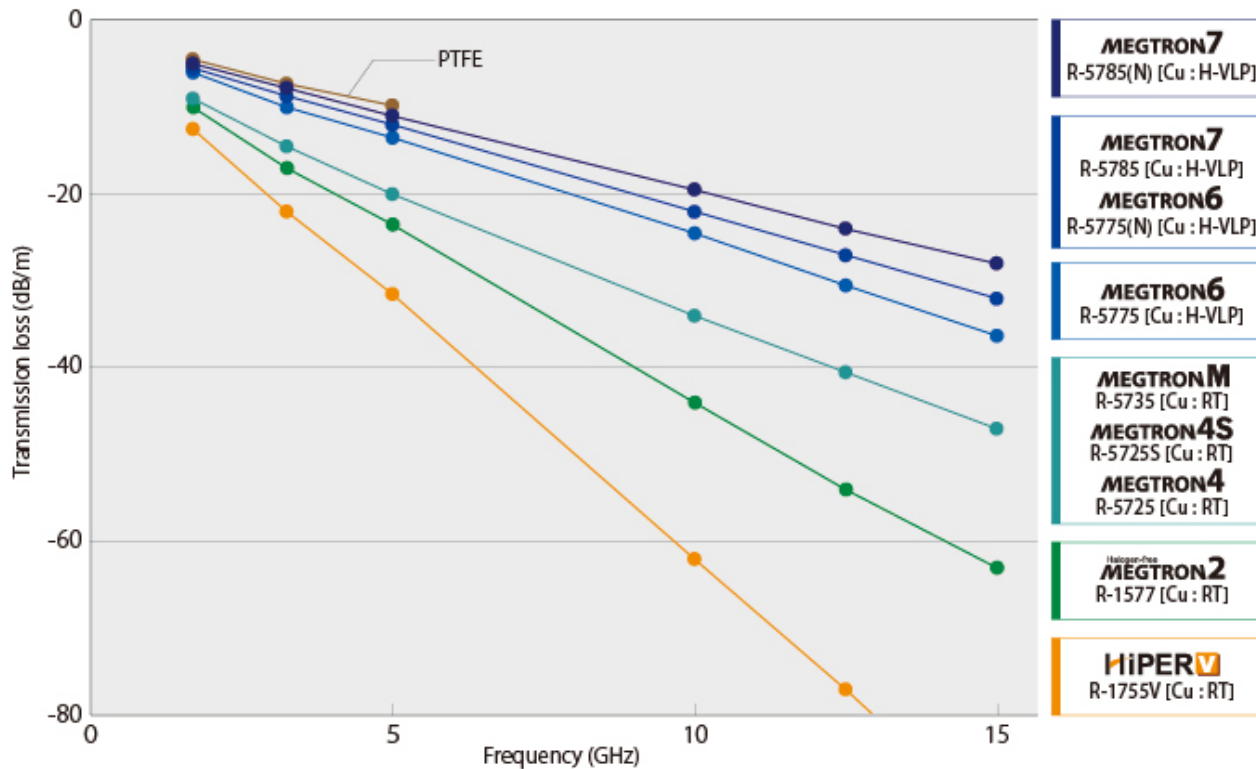
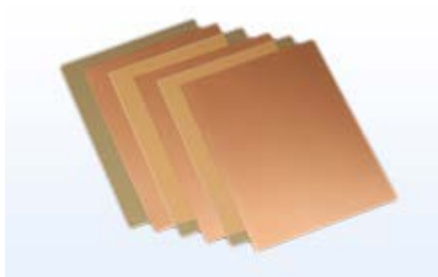
Electronic Materials Division Product Brands



Electronic Materials Division Locations

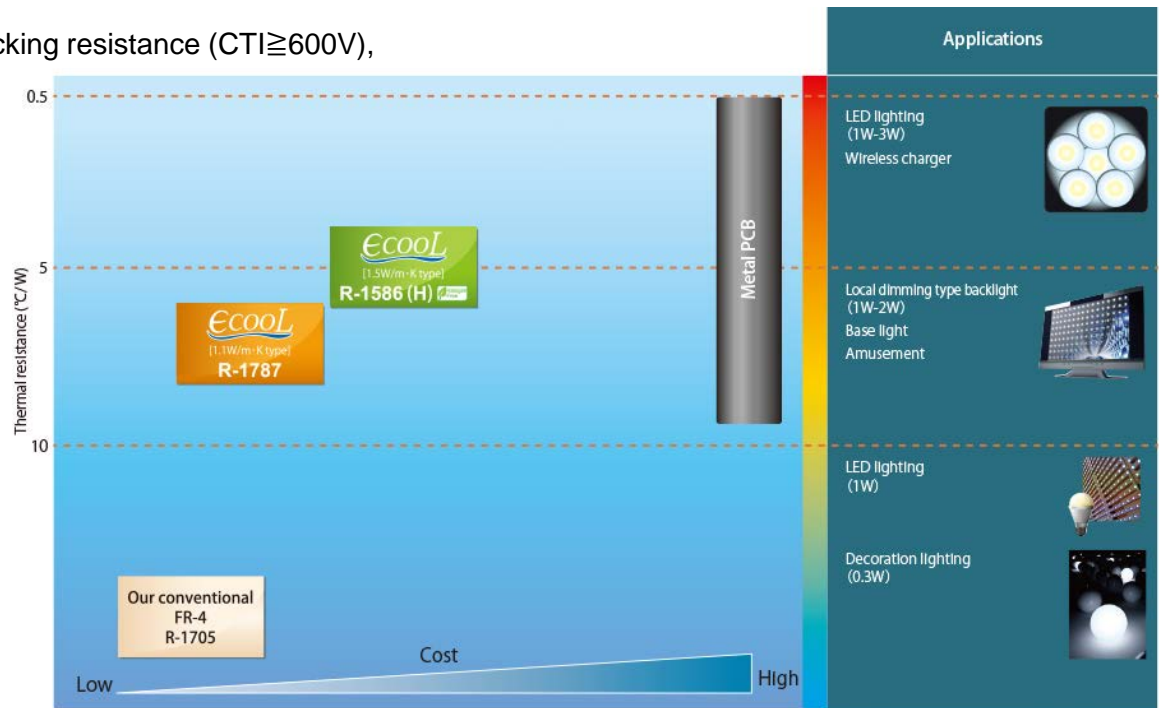
Confidential





Thermally Conductive Laminates

- Inorganic resin composite for thermal conductivity (1.5W/m-K)
- Excellent cost performance
- Industry's highest level of tracking resistance (CTI \geq 600V),
- Excellent CAF resistance
- Halogen-free



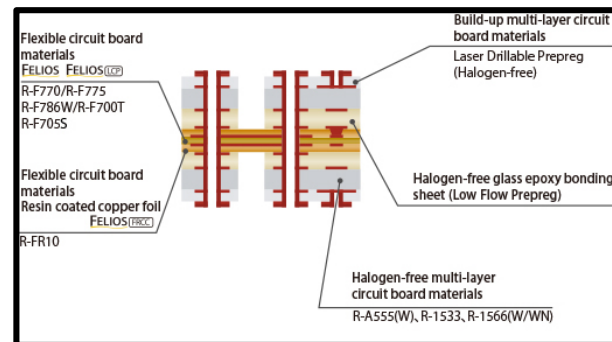
Application ranges will differ according to heat dissipation design specification.

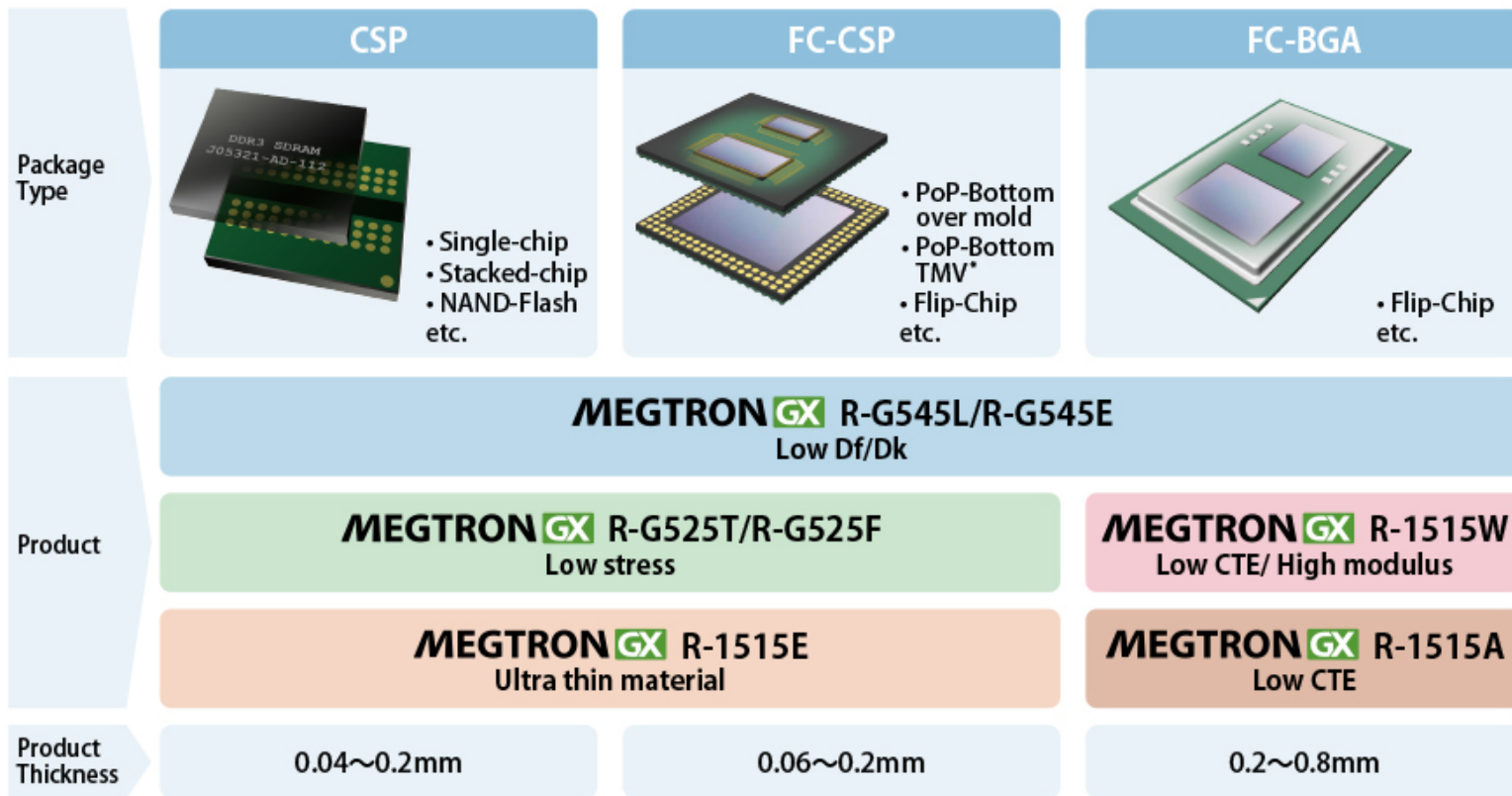


Mobile Phone Applications

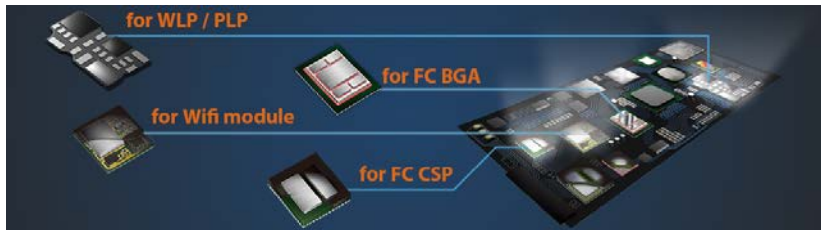
Applications	Requirement	Product Suggestions
Antenna, Antenna module	Low-transmission loss	Dk: 3.0 Pl: 75 μm(3mil) 100 μm(4mil) 125 μm(5mil) 150 μm(6mil) FELIOS R-F775 FELIOS LCP R-F70SS
LCD module	Impedance control	Cu: 2 μm, 6 μm Dk: 3.0 FELIOS R-F775 FELIOS LCP R-F70SS
Battery module	High electric current safety	Cu: 70 μm(2oz) FELIOS R-F775
NFC & WPC module	High electric current, Current efficiency	Cu: 70 μm(2oz) 105 μm(3oz) FELIOS R-F775

Rigid-Flex Construction



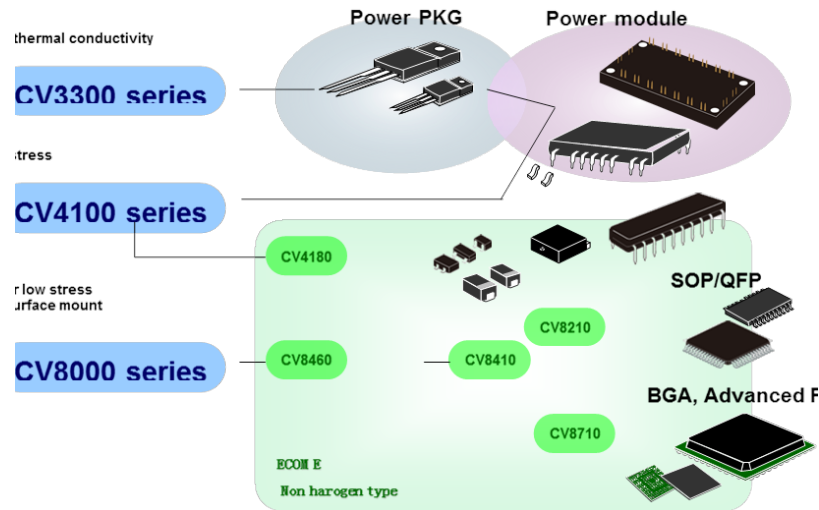


* TMV---Through Mold Via

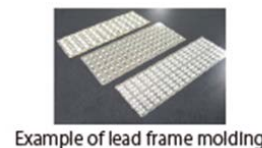
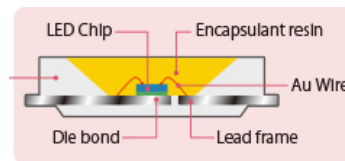


WLP/PLP		Encapsulation Materials for FOWLP/PLP CV8511C, CV2308, CV5791 Low stress Low shrinkage Low temp. curability
FC CSP		Molded Underfill(MUF) Semiconductor encapsulation Molding compounds CV8710 Saving process time for Narrow gap/pitch Low warpage
		Capillary Underfill(CUF) Semiconductor encapsulation materials CV5300, CV5350 High fluidity for Narrow gap/pitch Reduced void/bleed
FC BGA		Thin surface mounting Semiconductor encapsulation materials CV8710, CV8760 Thinner High-density wiring Warpage control
Wifi module		For SMD module low warpage liquid encapsulant CV5386, CV5401 Warpage control High adhesion Reduced solder flash
Heat sink		Multi functional sheet materials CV2000
Coreless package		Large-area encapsulation High heat dissipation

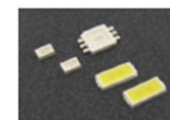
Lead Frame Mold Compounds



LED Mold Compounds





Example of lead frame molding











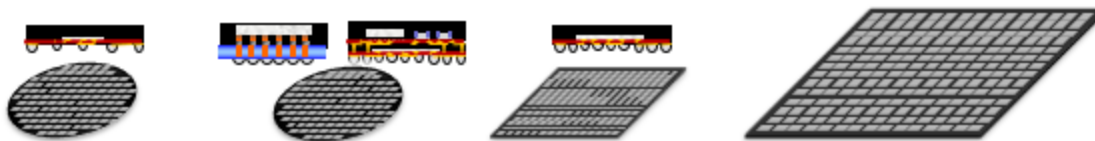
Example of LED package



Power device		<p>For Automotive IC package Delamination free surface mounting semiconductor encapsulation materials CV8213</p> <p>High adhesion, low stress AEC-Q100/grade 0 for Clip-bond PKG</p> <p>For Power modules High thermal conductive semiconductor encapsulation materials CV4180, CV4380</p> <p>High heat dissipation Stress reduction High adhesion</p> <p>For Intelligent Power Module (IPM) High heat resistance semiconductor encapsulation materials X8540</p> <p>Low warpage, Low stress High heat resistance High volume resistivity</p>
Potting/Casting		<p>Potting material CV5000</p> <p>Low stress High adhesion</p>

CSP		<p>Low-temperature curing Secondary mounting Underfill materials CV5350AS</p> <p>Cures at a low temp of 80°C Tg is 140°C or greater</p>
BGA		<p>High heat resistance Secondary mounting Underfill materials CV5794, CV5797</p> <p>Tg 180°C for large size PKG Refrigerated storage</p>
Image Sensor		<p>For secondary mounting reinforcement Drop impact resistance liquid encapsulant CV5313, CV5314</p> <p>Drop impact resistance Underfill/Sidefill reinforcement</p>
Camera Module		<p>Thermosetting Adhesive/UV curing Adhesive CV5000, CV7000</p> <p>Bonding of various materials Solvent resistance Time-lagged curing</p>
Electronic Components		<p>Resin reinforced Low temperature Solder paste CV6511B</p> <p>Simultaneous processing of conduction and reinforcement</p>

	Tablet	Liquid	Granule	Sheet
Material form				
Process	Transfer molding	Compression molding (Face up/down)		Vacuum lamination
				
Features	<ul style="list-style-type: none"> Grind less(free) Low material cost 	<ul style="list-style-type: none"> MP experience Excellent flow-ability Low mold shrinkage 	<ul style="list-style-type: none"> Good process ability (High T_g, Chem. resistance) 	<ul style="list-style-type: none"> Short dispense time Thinness Low process cost (lamination)
Target PKG form	<ul style="list-style-type: none"> Low density WLP 	<ul style="list-style-type: none"> High density WLP (2.5D, 3D,) WLP with under fill 	<ul style="list-style-type: none"> Middle density WLP Large size PLP 	<ul style="list-style-type: none"> Larger size PLP Thin PLP





A Better Life,
A Better World

Panasonic