

ONLINE & DIGITAL ADVERTISING

WHITEPAPER SPONSORSHIP

OVERALL
MARKETING
VALUE

\$9,870



100,000+
AD IMPRESSIONS SERVED



10,280*
AVERAGE MONTHLY WEBSITE
VISITORS



3,727+
OPT-IN ENEWSLETTER
SUBSCRIBERS



5,680
SOCIAL MEDIA USERS

The screenshot shows the Printed Electronics NOW website interface. The main navigation bar includes links for MAGAZINE, NEWS, PRINTED ELECTRONICS, RAW MATERIALS, EQUIPMENT, SERVICES, SUPPLIERS GUIDE, and RESOURCES. The featured article is 'White Papers / Tech Papers' with a trending list of topics. The main content area displays a whitepaper titled 'Mechanism of Abrasion Resistance II' by Shamrock Technologies, Inc. It includes two images: Fig. 1: Liquid appearance of the wax suggesting pressure melting, and Fig. 2: Zig-zag appearance, suggesting that PTFE might shear along crystal planes. Below the images is a section for 'NexGen Vacuum Recirculation Milling Technology' by Hockmeyer Equipment Corporation.

Whitepapers

Capture leads.

Capitalize on our reach and influence to demonstrate thought leadership while generating leads.

Includes:

- Access to our large database of subscribers to allow quick, one-step lead generation
- Receive full name, email, company name and more
- Over 100,000 Native Text ad website impressions promoting your whitepaper
- 4+ Whitepaper spotlights in our eNewsletters (3,727 subscribers) (Must Provide Content)
- Promotion on our Home Page
- 1 Targeted Post to 5,680 social media followers
- Included in our Buyers Guide

The screenshot shows the Spring 2017 Issue Alert for Printed Electronics NOW. It features a 'WHITEPAPER SPOTLIGHT' section titled 'Six Crucial Steps For Establishing Humane Endpoints Before You Start Your Preclinical Safety Study'. The spotlight includes a brief description of the whitepaper's content and a 'Download White Paper' button. Other sections include 'SPRING 2017 FEATURES' with articles on smart packaging, RFID market, flexible battery market, and conductive ink market, and a 'CURRENT ISSUE' section with articles on research and departments.

Whitepaper Spotlight in eNewsletter

SPECS

- Whitepaper (PDF or .doc format)
- Title, Short Description, and Company Logo, Email address to receive download notifications

EXCLUSIVE CONTENT SPONSORSHIPS

WHITEPAPER (Includes leads)

1 YEAR
(Home Page, Website, eNewsletter, Social Media)

\$1,495