LEAD GENERATION

Printed Electronics^{NOW}

ONLINE & DIGITAL ADVERTISING

WHITEPAPER SPONSORSHIP





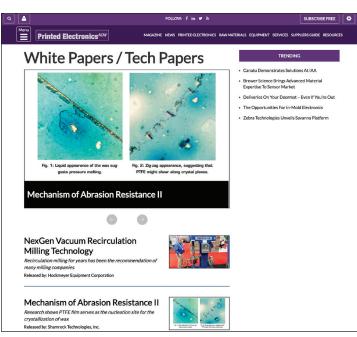












Whitepapers



Whitepaper Spotlight in eNewsletter

Capture leads.

Capitalize on our reach and influence to demonstrate thought leadership while generating leads.

Includes:

- Access to our large database of subscribers to allow quick, one-step lead generation
- Receive full name, email, company name and more
- Over 100,000 Native Text ad website impressions promoting your whitepaper
- 4+ Whitepaper spotlights in our eNewsletters (3,727 subscribers) (Must Provide Content)
- Promotion on our Home Page
- 1 Targeted Post to 5,680 social media followers
- Included in our Buyers Guide



• Whitepaper (PDF or .doc format)

 Title, Short Description, and Company Logo, Email address to receive download notifications

EXCLUSIVE CONTENT SPONSORSHIPS	1 YEAR (Home Page, Website, eNewsletter, Social Media)
WHITEPAPER (Includes leads)	\$1,495