

videobites

New Product Features from Printed Electronics Now



OVER
10,280*
AD IMPRESSIONS
SERVED



10,280*
AVERAGE MONTHLY WEBSITE
VISITORS



3,727+
OPT-IN ENEWSLETTER
SUBSCRIBERS



5,680¹
SOCIAL MEDIA USERS

An “in-person” product showcase via Zoom easily connects you to your customers.

Each VideoBite is a quick 2-minute interview via Zoom, in which a supplier will have the opportunity to highlight their particular product or range to our Printed Electronics Now audience.

VideoBites Sponsorship Includes:

- Featured on homepage
- Video Spotlight in our eNewsletters (29,000+ subscribers)
- Over 50,000 Native Ad website impressions
- 1 Post to 55,000+ Social Media followers
- Included in our Buyers' Guide
- Full analytical reporting available
- URL to generate traffic to your site
- Hosting of your video for one year

Artwork needed prior to interview:

- High resolution 300 dpi product photo.
- Short description, 50 words max.
- URL

Printed Electronics^{NOW}

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New Product Features from Printed Electronics Now

An “in-person” product showcase via Zoom connects you to your customers.

Perhaps now more than ever - especially in light of tradeshow postponements and associated product launches - it's critical to stay in touch with your existing customers - and make potential ones aware of solutions that can be quickly realized.

Each VideoBite is a quick 2-minute interview via Zoom, in which a supplier will have the opportunity to highlight their particular product or range to our Coatings World audience.

Videobite- Arkema

VideoBites Sponsorship Includes:

- Featured on homepage
- Video Spotlight in our eNewsletters (30,000+ subscribers)
- Over 50,000 Native Ad website impressions
- 1 Post to 23,000+ Social Media followers
- Included in our Buyers' Guide
- Full analytical reporting available
- URL to generate traffic to your site
- Hosting of your video for one year

All at a special introductory offer of \$1,995.

Set up your Zoom interview today, get your name out there—and jettison your product info to thousands of industry professionals.

Schedule an Interview today

For more information please contact:

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VIDEOBITES	4 Months	(Website, eNewsletter, Social Media)
VIDEOBITES		\$995