

# SUPPLIER SPOTLIGHT NEWSLETTER SPONSORSHIP



**1,241+**  
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## Showcase Your Products and Services

Supplier Spotlights are a new email feature. Companies that participate will receive a text ad with a logo that highlights new products or capabilities to our global subscriber base. When a subscriber clicks on them for more information the supplier receives a sales lead.

## Includes:

- Two Opportunities: Spring and Fall
- Title (75 characters)
- Sub Title (200 characters)
- Advertiser or Sponsor's Name
- Image Size: 740 x 400 (.gif or .jpg format)
- Social Media links—LinkedIn, Facebook, Twitter
- (up to 4) Content links of your choice—videos, brochures, infographics, news, website, email, etc
- Message sent from the same email address as the newsletter itself, increasing deliverability and engagement
- Post-campaign report on opens, clicks and leads
- All ads must be approved by our Editorial Department

## Virtual Booth Spotlight

Please click on the company below if you wish to be contacted by them!

By clicking on the company or contact us button below you are giving us permission to release your personal information to them and only them.

**Siltech Corp.**  
Offering Coatings Additives and Silmer® Reactive Silicone Resin Modifiers.  
Siltech manufactures and offers specialty silicones to meet today's tougher formulating challenges. Our newest products are Silmer TMS silane modified silicone polymers and Silmer SH mercapto MTQ resins for crosslinking.  
Web: [www.siltech.com](http://www.siltech.com)

VIDEO BROCHURES SAMPLES CONTACT US

Connect with Us

**Shamrock Technologies, Inc.**  
Global supplier for REACH Compliant PTFE  
Shamrock launched REACH Compliant PTFE products conforming to (EU) 2017/1000, delivering globally products certified lot-by-lot to meet the strict quality standards with enhanced efficacy and performance. Click below to find out more!  
Web: <https://shamrocktechnologies.com>

VIDEO BROCHURES SAMPLES CONTACT US

Connect with Us

VIRTUAL BOOTH NEWSLETTER SPONSORSHIP	RATE
VIRTUAL BOOTH EMAIL BLAST (Lead Generation)	\$995

**NOTE:** Most versions of Outlook DO NOT support animated gifs. Most recipients who use Outlook will see a static ad.